

University Outreach and Engagement Council

November 15, 2018, 10:00 – 11:30 am

MU 222 Council Room



Oregon State University
University Outreach
and Engagement

Attending: Sam Angima, Jim Johnson, Lindsey Shirley, Lynn Dierking, Allison Davis-White Eyes, Natalia Fernandez, Matt Andrews, Scott Emery, Scott Reed, Jackie Russell, Marion Rossi,

Unavailable: Steve Clark, Annie Heck, Roberta Riportella, Shelby Walker, Juancho Ramirez, Lisa Templeton, Sue Ann Bottoms, Abby Metzger

Phone: Ann Murphy, Susan Rowe

Guests: JoAnne Bunnage, Susan Rowe

Agenda:

Accreditation Visit – Joanne Bunnage

The Chair of Accreditation site visit and review team (not yet public) includes strong representation of engagement, Anticipate eight reviewers with one liaison. Five sections of self-evaluation report, sections 1-3 completed for most part. Core Theme # 3 (O&E) still in iteration process, studying reports from reviews of Year 1 and Year 3 and objectives and impacts -working with Lynn Dierking, Scott and Lindsey. February 25 is deadline for self-assessment report to NWCCU. Three required forums for student, staff, and faculty, any additional meetings at discretion of review team (e.g., Carnegie Classification Committee, O&E Council). During visit, reviewers will indicate individuals/groups they want to meet, confirmation/timing when master schedule released. Reviewers may focus on opportunities for student learning. JoAnn working with student focus group.

Hold calendars for April 15, 16, and on April 17 an open meeting where preliminary report is given. Required that no searches/interviews or any other accreditation visits on those days. Anticipate reviewer(s) to go to Cascades and Hatfield, day TBD. Last visit to Hatfield included a faculty from Extension, Lincoln County. Thanks to all for involvement, tremendous support and awareness. Year 1 of new accreditation cycle begins April 18, 2019, can align with SP 4.0 and can build the systems for data collections.

Carnegie Classification Committee Update – Lynn Dierking, Susan Rowe

Committee staffed with Co-Chairs Lynn Dierking and Julie Greenwood, and Susan Rowe, Project Manager (.50 fte) and graduate student assistant. Re-classification application due April 15, likely submit early (in part due to Accreditation schedule). Alix Gittleman, new VP for Undergraduate education also involved. Susan has created a data collection guide based on application sections (Qualtrics) to go to unit heads and deans and O&E Council. Goal to have data gathered by winter term to begin writing report, will first create a narrative report that describes what community engagement looks like at OSU; will give that report to Scott, Alix, and Provost.

Needs: report to feature 15 exemplary partnerships meeting definition of community engagement. Committee has 30 possibilities. Importance of partnerships cannot be over-emphasized. Carnegie /Swearing will be contacting identified partners. When final 15 partnerships decided will confer with Scott and Alix, then let partners know (contact person specified by us– who best understands and can reflect on reciprocity and respectful engagement). Committee likely to come back to Council members for clarification and information.

Following submission committee will review to gaps in data, systems, and processes to ensure a system established and in better position 10 years from now for next reclassification. Working with Lucas Turpin on Digital Measures and systems.

➤ **Action: Send Susan Rowe information on your unit's exemplary partnerships.**

Engaged Scholarship Cluster Event Update – Lynn Dierking, Susan Rowe

Center focus is increasing awareness and activity engagement scholarship on campus- what it is, how defined, and how to impact P&T process. Event collaborated with CLA, O&E, and Center for Humanities to bring [Diane Dobernick](#), on Nov 5-7, to present on community engagement and scholarship (review of literature) and moving forward, also held faculty workshop. She has led Carnegie Classification effort at Michigan State Univ. Diane met for dinner with the Carnegie Reclassification committee to discuss reclassification process (willing to assist and review narrative). The ES Cluster holding a community engagement fair winter term to highlight partnerships. Cluster will also assist Carnegie Committee in application efforts. Cluster meets once month.

Professional and Continuing Education (PACE) Update – Lindsey Shirley (Handout)

PACE returned to Division of O&E in June 2018. Lindsey has completed a deep review of operations and developed a cost-recovery plan that brings PACE into alignment with university systems, as well as flattening and streamlining the unit. Handout provides review of old model and creation of new model presented to Council of Deans recently. New model provides clear, consistent process for intake and outcomes for partners as well as learners. Launching search for PACE Director soon; PACE is university-wide unit, let Lindsey know if you have someone to include on search committee. New model to be in place in January with workflow and process that equitably serve partners, including greater marketing and visibility. Expect more information in January. Council identified need for centralized approach to university systems (billing, engagement, registration, CRM).

- **Action: Contact Lindsey with suggestions for the Director search committee.**

Outdoor Economy Initiative (OEI) Update – Lindsey Shirley

University-wide initiative through O&E, and working with PACE (opportunity to test new model). OEI initially a team of division faculty created investment grade proposal approved by Provost for initial start period. Hired Lee Davis as Executive Director, former director of Mazamas. Team has been engaged in development of new state office outdoor recreation. OEI Purpose: look at gaps for workforce development and training for outdoor economy (outdoor economy now identified in GDP). Pathways to education for those involved in outdoor economy. Consider statewide RFPs to help develop funding for products. External organizations need contracted training (e.g. online).

Scott's Retirement and O&E Council

1. Expect the Council will have interaction with candidates either in a forum and/or a meet/greet opportunity. President and Provost reviewed the position and will refill as Vice Provost and Director. Provost intends to charge search committee in January for a national search. Gigi Bruce and Ed Feser invite suggestions for search committee members and candidate suggestions. Intent to have someone named by August 1.
2. Council terms - keep calendar year or change to fiscal year terms. Consensus to move to fiscal year terms with those previously scheduled to go off Council in Dec 2018 to stay through June 30, 2019. Continue with appointments by deans or administrative unit head. Consistency of membership is valued and enables higher level of engagement knowledge and operations by Council members (rather than a continually rotating membership).

- **Action: Council terms become fiscal year rotation, and continue with two year terms (July 1- June 30) as appointed by dean or unit head.**

Other Matters – All

- SP4.0 and Engagement – Sam Angima
- Sam Angima - CAS class on extension service and community engagement in winter term. Class has university-wide focus and is seeking Council members to talk to class about engagement

Agenda items for 2019:

- Carnegie Update, themes and substance working session - Susan Rowe (January agenda)
- Review SP4.0 and Engagement – Sam Angima (January agenda)
- Portland Center (January agenda)
- CRM update – Scott Emery (January agenda)

Next meeting: January 17, 2019, 10am-12pm, MU 222 Council Room

2019 Meetings: 3rd Thursday, January, April, July, October, 10am-12pm

<http://outreach.oregonstate.edu/about/outreach-and-engagement-council>